



**S.R.R. & C.V.R. GOVT. DEGREE COLLEGE**

(Autonomous)

NAAC accredited with 'B+' Grade

Machavaram, VIJAYAWADA - 520 004. Krishna District.

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# FEEDBACK REPORT

## 2018 - 19

## **SRR & CVR Govt. Degree College (A), Vijayawada**

# **Department of Journalism**

**Structured Feedback by Student /Alumni, Parent, Industrialist & Teacher for  
Design and Review of the Syllabus**

### **Semester-I**

#### **Paper-I: History of Journalism and Mass media**

The report of analysis of feedback received from different stakeholder is given below.

#### **1. No. Of feedback forms collected from different stakeholders.**

S.NO	Stakeholders	No. of feedback forms (2017-2018)
1	Student	30
2	Alumni	10
3	Parent	5
4	Teacher & Industrialist	2

#### **2. Stakeholder feedback report for syllabus Design and Review**

Year & Semester	Stakeholders	Program	Suggestions/Feedback	Action Taken Report
	Student		Satisfied with the syllabi and requested for basics in Economics	It is resolved to Introduce the bridge course in the syllabi of 2018-19 or after as per the guidelines of the college.
			Satisfied with the syllabi	

2017-2018 Semester-I	Alumni	BA		
	Parent		Suggested a revision of syllabus	It is resolved to revise syllabus in regular intervals of time.
	Teacher & Industrialist		Satisfied with the syllabi	

## SRR & CVR Government Degree College (A), Vijayawada

### Department of Journalism

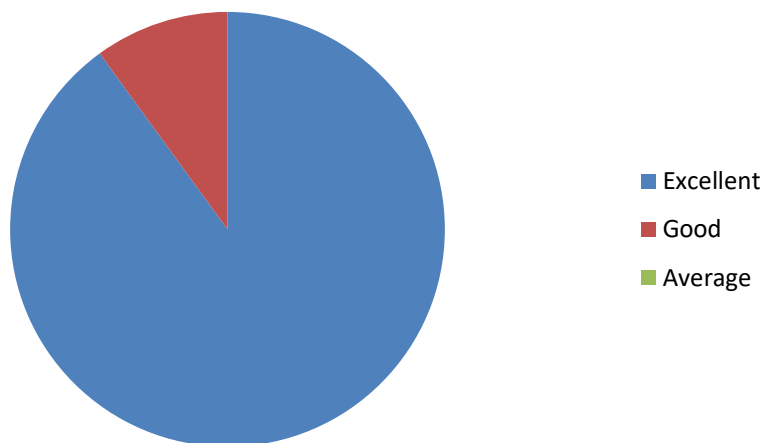
#### *Student Feedback on Curriculum for Design & Review of Syllabus*

#### 2017-18 | Sem-I | History of Journalism and Mass media

Q.No.	Description		Option (a)	Option (b)	Option (c)	Remarks
1	The syllabus is		Challenging	Adequate	Inadequate	
		Freq .	20	10	0	(a)
		%	66.6	33.3	0	
2	Your background for benefiting from the course was		More than adequate	Just adequate	Inadequate	
		Freq .	22	8	0	(a)
		%	73	27	0	
3	Conceptual understanding of the course was		Easy	Manageable	Difficult	
		Freq .	20	10	0	(a)
		%	66.6	33.3	0	
4	What benefit you derived		Improve	Employability	Entrepreneurship	

	from the course		skill			
		Freq .	21	9	0	<b>(a)</b>
		%	70	30	0	
5	Is the course revised from time to time		Yes	To some extent	No	
		Freq .	23	7	0	<b>(a)</b>
		%	77	23	0	
6	Representation from business and industry in Board of Studies is helpful in designing and improving the courses		Yes	To some extent	No	
		Freq .	24	6	0	<b>(a)</b>
		%	80	20	0.00	
7	Are course outcome meeting Local/Regional/Global needs?		Yes	To some extent	No	
		Freq .	22	8	0	<b>(a)</b>
		%	73	27	0	
<div>8</div>	Overall rating of the course		Average	Good	Excellent	
		Freq .	1	7	22	<b>(c)</b>
		%	3	24	73	

## Overall Rating



**SRR & CVR Government Degree College (A), Vijayawada**

**Department of Journalism**

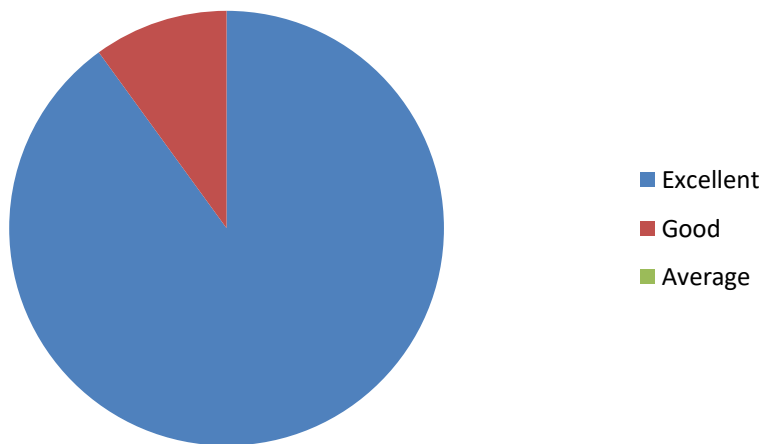
***Alumni Feedback on Curriculum for Design & Review of Syllabus***

**2017-18 | Sem-I | History of Journalism and Mass media**

Q.No.	Description		Option (a)	Option (b)	Option (c)	Remarks
<b>1</b>	The syllabus is		Challenging	Adequate	Inadequate	
		Freq.	8	2	0	<b>[a]</b>
		%	80	20	0	
<b>2</b>	Your background for benefiting from the course was		More than adequate	Just adequate	Inadequate	
		Freq.	9	1	0	<b>[a]</b>
		%	90	10	0	
<b>3</b>	Conceptual understanding of the course was		Easy	Manageable	Difficult	
		Freq.	8	2	0	<b>[a]</b>
		%	80	20	0	
<b>4</b>	What benefit you derived from the course		Improve skill	Employability	Entrepreneurship	
		Freq.	7	3	0	<b>[a]</b>
		%	70	30	0	
<b>5</b>	Is the course revised from time to time		Yes	To some extent	No	
		Freq.	9	1	0	<b>[a]</b>

		%	90	10	0	
6	Representation from business and industry in Board of Studies is helpful in designing and improving the courses		Yes	To some extent	No	
		Freq .	10	0	0	[a]
		%	100	0	0	
7	Are course outcome meeting Local/Regional/Global needs?		Yes	To some extent	No	
		Freq .	9	1	0	[a]
		%	90	10	0	
8	Overall rating of the course		Average	Good	Excellent	
		Freq .	0	1	9	[c]
		%	0	10	90	

**Overall Rating**



**SRR & CVR Government Degree College (A), Vijayawada**  
**Department of Journalism**  
*Parent Feedback on Curriculum for Design & Review of Syllabus*  
**2017-18 | Sem-I | History of Journalism and Mass media**

Q.No.	Description		(a) Yes	(b) No	(c) any other	Remarks
<b>1</b>	Have you understood the objectives in terms of their learning outcomes?	Freq.	5	0	0	<b>[a]</b>
		%	100	0	0	
<b>2</b>	Does your ward complain about any aspects of the syllabus in his/her course?	Freq.	0	5	0	<b>[b]</b>
		%	0	100	0	
<b>3</b>	Do you feel that the contents of the syllabus match your child's academic interest/aptitude?	Freq.	5	0	0	<b>[a]</b>
		%	100	0	0	
<b>4</b>	Do you think that the curriculum would provide job prospects to your child?	Freq.	5	0	0	<b>[a]</b>
		%	100	0	0	
<b>5</b>	Do you think that the syllabus needs revision?	Freq.	1	4	0	<b>[b]</b>
		%	20	80	0	
<b>6</b>	Did the syllabus encourage your child to go beyond it, to consult people/other resource?	Freq.	5	0	0	<b>[a]</b>
		%	100	0	0	



**SRR & CVR Government Degree College (A), Vijayawada**  
**Department of Journalism**  
**Teacher Feedback on Curriculum for Design & Review of Syllabus**  
**2017-18 | Sem-I | History of Journalism and Mass media**

Q.No.	Description		(a) Very Good	(b) Good	(c) Satisfactory	(d) Unsatisfactory	Total	Remarks
1	BOS is taking care to ensure the relevance of the programme offering	Freq	2	0	0	0	2	[a]
		%	100	0	0	0	100	
2	Representation from business and industry in BOS is helpful in designing and improving the courses	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	
3	Depth of Course	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	
4	Emphasis on fundamentals	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	
5	Applicability/relevance to real life situations	Freq	2		0	0	2	[a]
		%	100	0		0	100	
6	Learning value (in terms of knowledge, concepts, practical skills and analytical abilities)	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	

<b>7</b>	Coverage of advanced topics	Freq	0	2	0	0	2	<b>[b]</b>
		%	0	100		0	100	
<b>8</b>	Syllabus meets the industry needs	Freq	2	0	0	0	2	<b>[a]</b>
		%	100	0		0	100	
<b>9</b>	Employability is given weightage in syllabus design and development	Freq	2	0	0	0	2	<b>[a]</b>
		%	100	0		0	100	
<b>10</b>	Overall opinion about content of syllabus	Freq	2	0	0	0	2	<b>[a]</b>
		%	100	0		0	100	